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REPORT

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CD NO.

COUNTRY China; USSR
SUBJECT Sociological - Russian-language press

DATE OF
INFORMATION 1950

HOW
PUBLISHED Daily newspaper

DATE DIST. 23 May 1950

WHERE
PUBLISHED Shanghai

NO. OF PAGES 1

DATE
PUBLISHED 28 Feb 1950

LANGUAGE Russian

SUPPLEMENT TO
REPORT NO.

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SOURCE Novosti Dnya, No 51, 1950.

SOVIET NEWSPAPER IN SHANGHAI ENDS PUBLICATION

Shanghai -- Today's issue is the final issue of Novosti Dnya. After 17 years of publication, the newspaper is being discontinued.

The steady decrease in the size of the Russian colony, beginning in 1947 when about 5,000 Soviet citizens returned to the USSR, would have made it necessary to discontinue publication sooner or later. The present numerical composition of the Russian colony is much too small to necessitate the publication of two Russian-language newspapers. From the standpoint of economy, the support of two newspapers would be too heavy a load.

The newspaper steadfastly carried on its work throughout an eventful and difficult period, and attempted to serve the interests of the Soviet colony in China, particularly the Soviet colony of Shanghai.

During World War II, the newspaper was successful in uniting all people who were loyal to the Soviet Union. It also attempted to influence recent immigrants to join the Soviet Club; and it participated in all campaigns for the benefit of the Soviet Red Cross, Red Army gifts, and for orphans of World War II.

Although Novosti Dnya was oriented toward the Soviet point of view, it was not a Soviet publication, having been organized in China. It concerned itself directly with local needs and interests and, consequently, was always especially interesting to its readers. In addition, by acquainting the Russian colony with life in the USSR, the newspaper strengthened cultural ties with the motherland.

In parting, we would like to thank our readers for their appreciation of the newspaper and its work. We urge that they now read the companion newspaper, Novaya Zhizn', which will continue to be published. -- Editorial Staff

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